

Virtuona d.o.o. is a private company founded and managed by team of experienced professionals with a mission to address the market need for effective business solutions based on advanced semantic information communication technologies.

Virtuona creates environment for smart content management solutions. We make the latest semantic technology solutions to be business effective: create value by turning current market challenges into competitive advantage for our clients. We provide packaged set of integrated services and solutions such that our clients get benefits of on optimal effectiveness of investment as well as capability of agile response to dynamic changes in the business environments in a way that maximize profit.

We are looking for an enthusiastic and proactive professional to fill in the following position:

#### Marketing Associate

##### Responsibilities:

- Planning and executing the marketing plans and initiatives
- Establishing and maintaining contact with relevant stakeholders (outside agencies, media, designers...)
- Organising media events (e.g. Interviews, press conferences, roundtables, press trips)
- Analysing and recommending measures to enhance media coverage and identify the topics to be communicated
- Preparing content and handling of marketing material
- Participating in realisation of various Marketing activities (market research, campaign realisation, cooperation with marketing agencies, media planning, printing houses and other vendors, fair presence)
- Updating corporate website content and design
- SEO and social media presence

##### Requirements:

- Working experience in Marketing will be considered as advantage
- Interest in newest technology and digital marketing/PR and knowledge of social media
- University degree
- Responsible, creative and enthusiastic personality
- Pro-active person able to work independently, as well as in a team
- Strong verbal and written communication skills
- Outstanding organizational and analytical abilities
- High level of achievement orientation and desire to work in marketing communication field
- Fluent in English language and PC literate

If you are confident that you meet the above stated requirements and you are interested in developing your career in a dynamic international environment, please follow this link to find the e-mail address where to send your application:

<http://www.virtuonasoft.com/about.html#jobs>

Closing date: until filled.

Please note that only short-listed candidates will be contacted.

If you have any additional questions regarding the position, please contact us  
[www.virtuonasoft.com](http://www.virtuonasoft.com)